



SPONSORSHIP OPPORTUNITIES

Title Sponsor Level

Title Sponsor – SOLD The Centurion Group

Main Stage Sponsor – \$3,000

Beer Tent Sponsor- \$3,000 ** (multiple opportunities still available) SOLD V3 Gate

Fun Zone Kids Game – SOLD Five Guys

Wine Tasting Sponsor – \$1,500

Contributing Sponsor Level

Volunteer Tent & T-shirt Sponsor – \$1,000

Information Tent Sponsor – \$1,000

Sponsor/Hospitality Tent Sponsor - \$1,000

Briarfest Program Sponsor - \$1,000

Parking Lot Sponsor – \$1,000

Briarfest Marketplace Sponsor - \$1,000

Promotional Sponsor – Multiple Opportunities Available

Product Display or Placement - \$750

Advertising Sponsor – Multiple Opportunities Available

Half Page Ad - \$300

Full Page Ad - \$500

Banner Display - \$300

Promotional Material Distribution - \$500



TITLE SPONSOR LEVEL



MAIN STAGE SPONSOR

- **Named stage (The Briarfest "company name" Stage)**
- **Main stage banner prominently displayed with company logo**
- **Company logo & website link displayed on Briarfest website**
- **Company logo displayed on Briarfest Parish bulletin insert**
- **Logo listed on Briarfest promotional advertising**
- **Half-page advertisement in Briarfest printed program**
- **Recognition from stage via announcements**
- **Access to Sponsor/Hospitality Tent**
- **Drink Tickets & Food Vouchers**
- **Ride Tickets**
- **Promotional material distribution via Information Tent**





BEER TENT SPONSOR - \$3,000 ****(multiple opportunities still available) **SOLD V3 Gate****

- Named tent (The Briarfest "company name" Beer Tent)
- Beer Tent banner prominently displayed with company logo
- Company logo & website link displayed on Briarfest website
- Company logo displayed on Briarfest Parish bulletin insert
- Logo listed on Briarfest promotional advertising
- Half-page advertisement in Briarfest printed program
- Recognition from stage via announcements
- Access to Sponsor/Hospitality Tent
- Drink Tickets & Food Vouchers
- Ride Tickets
- Promotional material distribution via Information Tent (attendee bags)





FUN ZONE KIDS GAMES - SOLD Five Guys

- Named Area (The "company name" Fun Zone)
- Company logo on Briarpatch punch cards
- Company banner prominently displayed in Fun Zone Kids Area
- Company logo & website link displayed on Briarfest website
- Company logo displayed on Briarfest Parish bulletin insert
- Logo listed on Briarfest promotional advertising
- Half-page advertisement in Briarfest printed program
- Recognition from stage via announcements
- Access to Sponsor/Hospitality Tent
- Drink Tickets & Food Vouchers
- Promotional material distribution via Information Tent (attendee bags)





WINE TASTING SPONSOR

- **Table Display with Company Logo**
- **Promotional material at each table setting**
- **Company banner prominently displayed in Wine Tasting area**
- **Company logo & website link displayed on Briarfest website**
- **Company logo displayed on Briarfest Parish bulletin insert**
- **Logo listed on Briarfest promotional advertising**
- **Half-page advertisement in Briarfest printed program**
- **Recognition from stage via announcements**
- **Complimentary seating at select wine tastings**
- **Access to Sponsor/Hospitality Tent**
- **Drink Tickets & Food Vouchers**
- **Ride Tickets**
- **Promotional material distribution via Information Tent (attendee bags)**





CONTRIBUTING SPONSOR LEVEL



VOLUNTEER TENT & T-SHIRT SPONSOR

- Table Display/Tent Card with Company Logo
- Logo prominently displayed on Volunteer T-shirt (worn by approximately 300 volunteers)
- Promotional material at Volunteer Tent
- Company banner prominently displayed in Volunteer Tent
- Company logo & website link displayed on Briarfest website
- Company logo displayed on Briarfest Parish bulletin insert
- Logo listed on Briarfest promotional advertising
- Half-page advertisement in Briarfest printed program
- Access to Sponsor/Hospitality Tent
- Drink Tickets & Food Vouchers
- Promotional material distribution via Information Tent (attendee bags)





INFORMATION TENT SPONSOR

- Table Display/Tent Card with Company Logo
- Promotional material displayed at Information Tent
- Company banner prominently displayed in Information Tent
- Company logo & website link displayed on Briarfest website
- Company logo displayed on Briarfest Parish bulletin insert
- Logo listed on Briarfest promotional advertising
- Half-page advertisement in Briarfest printed program
- Access to Sponsor/Hospitality Tent
- Drink Tickets & Food Vouchers
- Promotional material distribution via Information Tent (attendee bags)

SPONSOR/HOSPITALITY TENT SPONSOR

- Table Display/Tent Card with Company Logo
- Promotional material in Hospitality Tent
- Company banner prominently displayed in Hospitality Tent
- Company logo & website link displayed on Briarfest website
- Company logo displayed on Briarfest Parish bulletin insert
- Logo listed on Briarfest promotional advertising
- Half-page advertisement in Briarfest printed program
- Access to Sponsor/Hospitality Tent
- Drink Tickets & Food Vouchers
- Promotional material distribution via Information Tent (attendee bags)



BRIARFEST FULL COLOR PRINTED PROGRAM

- Company banner(s) prominently displayed at Briarfest
- Company logo & website link displayed on Briarfest website
- Company logo displayed on Briarfest Parish bulletin insert
- Logo listed on Briarfest promotional advertising
- Full-page color ad (back cover) in full color Briarfest printed program
- Access to Sponsor/Hospitality Tent
- Drink Tickets & Food Vouchers
- Promotional material distribution via Information Tent (attendee bags)



PARKING LOT SPONSOR

- Company banner(s) prominently displayed adjacent to Briarfest Parking Lot entrance
- 2 DV parking spaces reserved (company logo displayed)
- Parking attendants in Company Logo T-shirt
- Company logo & website link displayed on Briarfest website
- Company logo displayed on Briarfest Parish bulletin insert
- Logo listed on Briarfest promotional advertising
- Half-page color ad in Briarfest full-color printed program
- Access to Sponsor/Hospitality Tent
- Drink Tickets & Food Vouchers
- Promotional material distribution via Information Tent (attendee bags)



BRIARFEST MARKETPLACE SPONSOR

- Named area (The “Company Name” Briarfest Marketplace)
- Company banner(s) prominently displayed within the Briarfest Marketplace
- Complimentary exhibit space (10x10) in Briarfest Marketplace
- 2 DV parking spaces
- Company logo on Briarfest Marketplace attendants T-shirts
- Company logo and website link displayed on Briarfest website
- Company Logo listed on all Briarfest promotional advertising
- Half-page ad in full color Briarfest printed program
- Access to Sponsor/Hospitality Tent
- Drink tickets & Food Vouchers
- Complimentary Ride Tickets
- Company material distribution in Briarfest Marketplace

PROMOTIONAL SPONSOR LEVEL



PRODUCT DISPLAY OR PLACEMENT

- Vehicle or product display
- Company banner prominently displayed adjacent to display
- Company logo & website link displayed on Briarfest website
- Company logo displayed on Briarfest Parish bulletin insert
- Logo listed on Briarfest promotional advertising
- Half-page color ad in Briarfest full-color printed program
- Access to Sponsor/Hospitality Tent
- Drink Tickets & Food Vouchers
- Promotional material distribution via Information Tent (attendee bags)



PROMOTIONAL MATERIAL DISTRIBUTION

- Promotional material distributed via Information Tent
- Company banner displayed at Briarfest
- Company logo & website link displayed on Briarfest website
- Company logo displayed on Briarfest Parish bulletin insert
- Logo listed on Briarfest promotional advertising

ADVERTISING SPONSOR - BRIARFEST PROGRAM



****FULL-PAGE AD - \$500**

****HALF-PAGE AD - \$300**

****BANNER DISPLAY - \$300**

****PROMOTIONAL MATERIAL DISTRIBUTION - \$500**

***Please note, all ad artwork and graphic design is the responsibility of the sponsor. Ads must be submitted by the designated deadline to meet printing deadline. Sponsor is responsible for providing & delivering banner to designated drop-off location. Sponsor is responsible for delivering promotional material to designated Briarfest representative.*

Please contact Eleanor Martinez at sponsors@briarfest.net or (719)359-7008 to reserve your Briarfest Sponsorship



BRIARFEST
September 8th, 9th & 10th,
2017

SPONSORSHIP
OPPORTUNITIES

www.briarfest.net